

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG24/12 16.59

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_ CONTRACT # 6297521 \_\_\_\_\_

CLASS: NATL.	LOCAL	REGIONAL
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PRDCT RPOF-3 PAC

EST#1959 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG24/12 15.59

REP: TO LENA

FR JULIE

NEW ORDER

TTLS \$52625

PLS CEM, THX 8/24

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1959  
AGENCY PRODUCT CODE =

1	700A-900A	30	\$1,200.00	9/5	9/7	3	W-F	3
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PROGRAM : GMA  
CON COM1: 1X PER DAY

AUG24/12 16.59  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1200N-100P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$500.00	9/4	9/7	4		TU-F	4
3			600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$1,700.00	9/4	9/7	3		TU-F	3
4			700P-730P PROGRAM : JEOPARDY CON COM1 : 1X PER DAY	30		\$2,000.00	9/4	9/7	4		TU-F	4
5			730P-800P PROGRAM : WHEEL CON COM1 : 1X PER DAY	30		\$2,000.00	9/4	9/7	4		TU-F	4
6			1135P-1205A PROGRAM : NITELINE CON COM1 : 1X PER DAY	30		\$575.00	9/4	9/7	4		TU-F	4
7			1100P-1135P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$1,150.00	9/4	9/9	4		TU,TH-F,SU	4
8			1000P-1100P PROGRAM : 20/20	30		\$2,400.00	9/7	9/7	1		FRI	1
9			600A-700A PROGRAM : NEWS	30		\$475.00	9/8	9/8	1		SAT	1
10			700P-800P PROGRAM : JEOP/WHEEL	30		\$650.00	9/8	9/8	1		SAT	1
11			600A-700A PROGRAM : NEWS	30		\$475.00	9/9	9/9	1		SUN	1

REP HEADLINE# 6297521  
\*\*\* ORIGINAL REV#0 \*\*\*

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\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

12			600P-630P	30		\$1,000.00	9/9	9/9	1		SUN	1
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PROGRAM : NEWS												
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13			700A-900A	30		\$1,500.00	9/10	9/10	1		MON	1
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PROGRAM : GMA												
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14			1200N-100P	30		\$625.00	9/10	9/10	1		MON	1
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PROGRAM : NEWS												
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15			600P-630P	30		\$2,150.00	9/10	9/10	1		MON	1
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PROGRAM : NEWS												
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16			700P-730P	30		\$2,000.00	9/10	9/10	1		MON	1
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PROGRAM : JEOPARDY												
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17			730P-800P	30		\$2,000.00	9/10	9/10	1		MON	1
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PROGRAM : WHEEL												
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18			1135P-1205A	30		\$725.00	9/10	9/10	1		MON	1
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PROGRAM : NITELINE												
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19			1100P-1135P	30		\$1,425.00	9/10	9/10	1		MON	1
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PROGRAM : NEWS												
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20			800P-1000P	30		\$3,600.00	9/10	9/10	1		MON	1
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PROGRAM : DANCING WITH THE STARS												
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SEP/12			52625.00										CONTRACT TOTAL	52625.00
												TOTAL SPOTS	39	

MARKET TOTALS \$146,180 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*